

# TUSTIN CONNECT PTA

# Meet Your PTA Board Members



Eric Fineberg Principal



Ashley Le - President



Corine Goodwin - VP, Finance



Maneesha Singh -  
Treasurer



Tara Hirose  
Auditor



Rebecca Walter  
VP Ways & Means



Brandon Dove  
VP Communications

# Creating Community

- ▶ PTA is a national organization whose primary mission is to advocate for students from the district level to the national level.
- ▶ 2020/2021 Tustin Connect PTA Goals
- ▶ PTA Vision for Tustin Connect
- ▶ Ways to get involved
- ▶ Website coming soon with important dates and opportunities
- ▶ JOIN - Membership helps fund PTA

# Tustin Connect PTA Goals

- ▶ To be one of your resources for important school and community information.
- ▶ To provide opportunities to meet other parents, teachers and school administrators to build rapport and discuss any education or parenting issues that are on your mind.
- ▶ To help advocate for what's best for our students, families, and schools.
- ▶ To raise money to support the specific needs of our students and schools.
- ▶ To give you a forum for giving back to our schools and community, with a wide variety of volunteer opportunities.
- ▶ Your involvement will make our fledgling PTA (this is only our first year of operations!) the best it can be for our students, families, and schools.

# PTA Membership

**Your child benefits from a strong Parent Teacher Association,  
and your individual membership is important!**

Becoming a member shows your support and strengthens our efforts  
on a school, local, state, and national level.

Your \$10 membership in Tustin Connect's PTA not only gives you the benefit of a free school digital directory (a valuable resource to connect with parents, friends and staff), but more importantly translates into legislative pull. Our Fourth District PTA is the largest in California, and among the top 10 in the nation! One of the roles of the District PTA is to advocate for your children to legislators at the state and national level.

You can join online in just a few clicks at the following website:

<https://jointotem.com/ca/tustin/tustin-connect-pta>

If you'd prefer to pay by check,  
\$10 checks can be made payable to "Tustin Connect PTA"  
Mail To: Attn. Tustin Connect PTA Membership  
1151 San Juan Street, Tustin, CA 92780

# PTA Revenue & Memberships

**33**  
ACTIVE MEMBERS

**\$514.34**  
REVENUE YTD

**\$352.64**  
DONATIONS YTD

**33**  
ONLINE MEMBERS

**MEMBERS BY TYPE**

Parent/Guardians	29
Students	2
Teachers	1
Staff	1

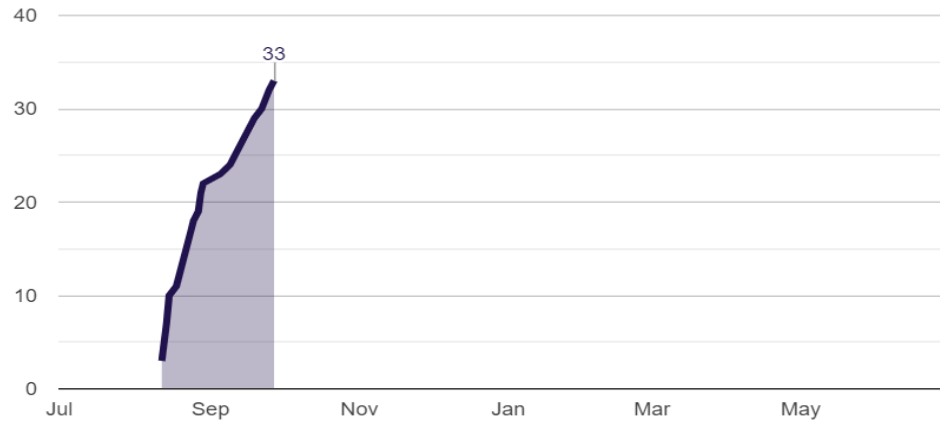
**REACH BY CHANNEL**

Email	28
Facebook	3
Phone	2
Postal	1

**MEMBER BENCHMARKS**

Auto-renewing	12%
Paying Online	100%
Donating	24%

## Members



■ Goal ■ 2019-2020 ■ 2020-2021

## Grow Your Membership

### Set A Membership Goal

What is your membership goal?

Select... | v

How many members do you want?

Set Goal

# PTA Revenue & Memberships



Tustin Connect PTA

Tustin, CA



**Promote Your Association**

Links, buttons and social media sharing

[Reports](#) / Finance & Accounting

## Payouts

Payouts deposited to your bank account to date.

Print

INITIATED	DEPOSITED	BANK	LAST 4	STATUS	TYPE	MESSAGE	AMOUNT
Sep 23, 2020	Sep 24, 2020	Banc of California	2315	Paid	Auto		\$340.10
Aug 23, 2020	Aug 24, 2020	Banc of California	2315	Paid	Auto		\$159.54

2 ROWS

# Spirit Wear

- ▶ Our Treasurer, Maneesha Singh, is looking into our options for an online store where the families and staff of Tustin Connect can purchase spirit wear.
- ▶ We are looking for volunteers to assist with managing and distributing orders.



# Fall Fundraising Campaign

The 2020/21 Tustin Connect PTA has big plans for this school year, which is why we're launching our fall fundraising campaign--our primary fundraiser. Instead of asking your children to sell magazines or snack foods, we are asking our families if they would consider a one-time donation of \$75 per family.

Your contribution to this campaign will go directly to fund the following:

- ▶ Family Events like *Movies under the Stars*
- ▶ Parent Events like *Courtyard Coffee with Principal Fineberg*
- ▶ Teacher Appreciation Events like Thank You Lunches
- ▶ Student Events like the *Scholastic Book Fair* and Graduation
- ▶ Landscaping Beautification to add green places to our campuses
- ▶ Outdoor Seating for students and families to enjoy

Our goal is to raise \$7500.00 which would allow us to accomplish all of the above and more.

Please note that this is completely optional!  
We do not want you to give if it will cause hardship.

# Tustin Connect Communities and Programs

▶ Linda Ly

Some things we have planned for the coming year:

1. Courtyard Coffee with Mr. Fineberg
2. Student of the Month
3. Ripple Kids

▶ Call For Volunteers - We need lots of volunteer help for each of the special events that we have planned. These events include the Scholastic Book Fair, family nights, and other community events. You may want to join us for just one, or help at them all.

# Campus Beautification Efforts

## ▶ *Potential Projects for Tustin Connect's High School Campus*

- ▶ Facilitate the painting of the mural given by Tustin Connect's 2019/20 Graduating Class
- ▶ Add additional seating for the courtyard
- ▶ Add landscaping and pavers to beautify the courtyard

## ▶ *Potential Projects for Tustin Connect's Elementary/ Middle School Campus*

- ▶ Add a pick-up/drop-off gathering area
- ▶ Add picnic tables and shade for students out on the lawn



# Campus Beautification Efforts

- ▶ ***Call for Volunteers:*** Help with campus beautification projects to improve the look and functionality of our schools! We plan to have some Saturday work days where your whole family can join other families to show their school pride by helping with landscaping, weeding, painting, and other special projects. Please contact Rebecca Walter ([rebeccabw@yahoo.com](mailto:rebeccabw@yahoo.com)) to be put on her campus beautification volunteer list. When we need your help, we'll send out an email detailing what we need and when we need it, and you can decide when to help on a case-by-case basis.
- ▶ ***Other Ways to Help:*** You can help us stretch our PTA funds by providing us with the following:
  - ▶ Tree stumps to be used for outdoor seating
  - ▶ A rotating compost bin for compost collection
  - ▶ Gift Cards to Home Depot, Lowes or Armstrongs for Campus Beautification projects
  - ▶ Connections to gardening or home improvement stores where we can get a school discount on supplies for Campus Beautification projects

# Classroom Room Representatives

- ▶ Linda Ly
- ▶ Room Rep Position - Some things that a room parent may do are 1) meet with the teacher to determine the role of the room parent, 2) plan/organize class parties, 3) email parents to request donations for supplies, 4) obtain donations for special events like holiday parties, and 5) email reminders for events such as Dino Dash, field trips, etc.  
Estimated Time Commitment: 10-20 Hours/year.

## K-8<sup>th</sup>

K Kim Mercuri- Needed  
1st Kim Mercuri- Needed  
1st Sharon Maeda- Needed  
2nd Sharon Maeda- Needed  
3rd Emily McCourtney- Needed  
5th Emily McCourtney- Eileen Hiromura  
4th Meghan Myhra- Needed  
6th Kristen Paulson- Linda Ly  
7th Kristen Paulson- Needed

7th Naomi Dove- Laura Euhus  
8th Naomi Dove-Needed

## HS Staff:

Tara Bullock- Needed  
Brian David- Needed  
Kim Fairburn- Melissa Weiss  
Ashlee Romberger- Needed

# Tustin Connect PTA Website

▶ Brandon Dove

Communication channels we plan to use for the coming year:

1. Tustin Connect PTA Website

<https://www.tustinconnectpta.com/>

1. Tustin Connect PTA Facebook Group

<https://www.facebook.com/groups/1848248375316986>

1. PTA Updates in Mr. Fineberg's Newsletter

▶ Call For Volunteers - If you're looking for a great way to stay "in the know" about what's going on with Tustin Connect, email [brandon.dove@gmail.com](mailto:brandon.dove@gmail.com).

Open for Questions